



41ST CONGRESS OF THE ESCRS



VIENNA 2023

8-12 SEPTEMBER 2023

MESSE WIEN EXHIBITION & CONGRESS CENTRE, VIENNA, AUSTRIA

SIGNAGE OPPORTUNITIES

www.escrs.org





Signage Opportunities



Signage Opportunities

On-site Signage Items & Prices Outdoor-Indoor Branding



Revolving doors advertising (4 opportunities available)

Price (EUR) **15,000** excl VAT per entrance (4 doors)

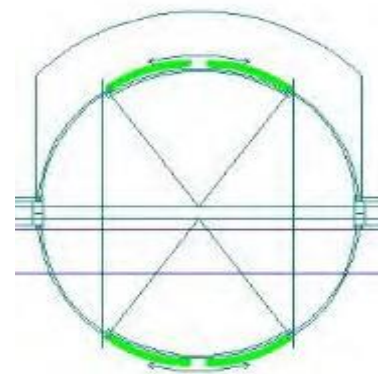
Prime visibility for arriving delegates!

Make use of the revolving doors to and from the Foyer A (Registration Area)! Arriving and leaving delegates will see your branding on adhesive stickers in a prime location!

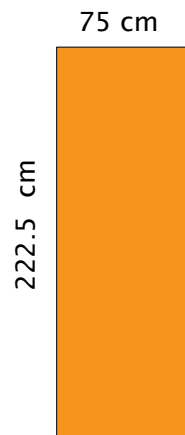
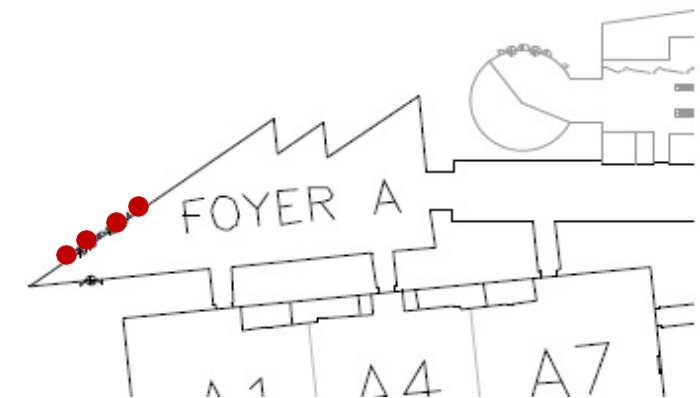
Each entrance has 4 revolving doors (sliding glass panels). There are 2 outside, and 2 inside



outside (in the middle)



inside (in the middle)





Signage Opportunities

On-site Signage Items & Prices

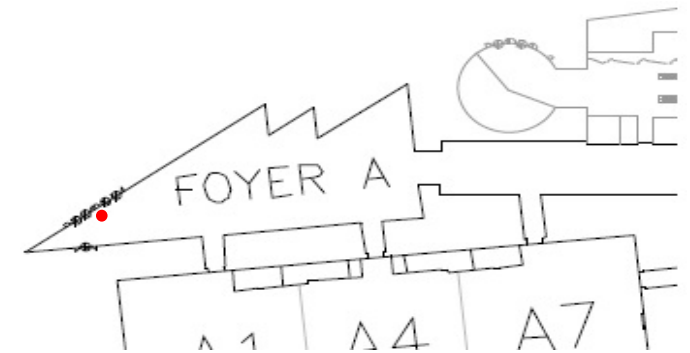
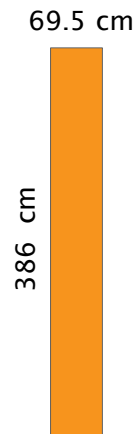
Indoor Branding

Your branding on Totem (1 available)

Price (EUR) **5,000** excl VAT

Prime visibility for arriving delegates!

Add your branding on the single sided totem inside Foyer A (Registration Area)! Arriving and leaving delegates will see your branding in a prime location!





Signage Opportunities

On-site Signage Items & Prices

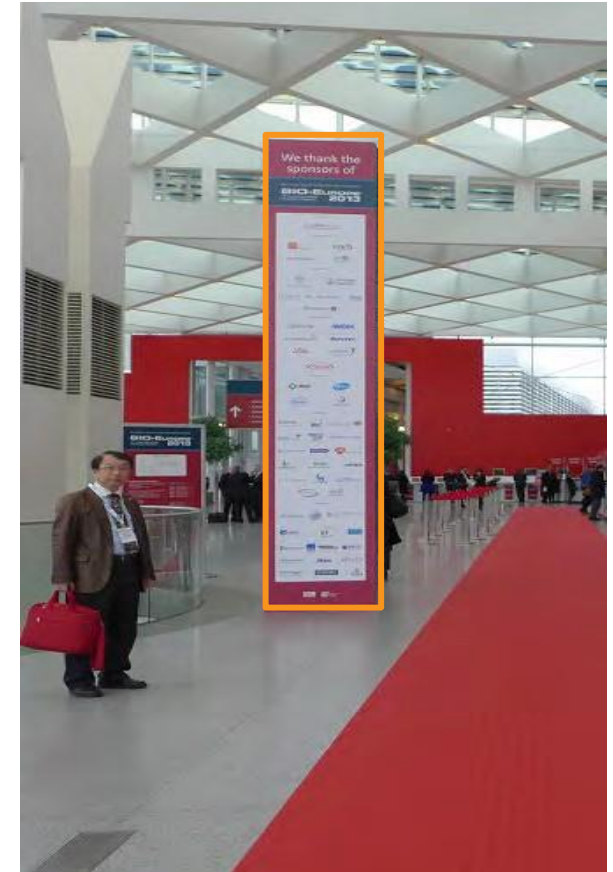
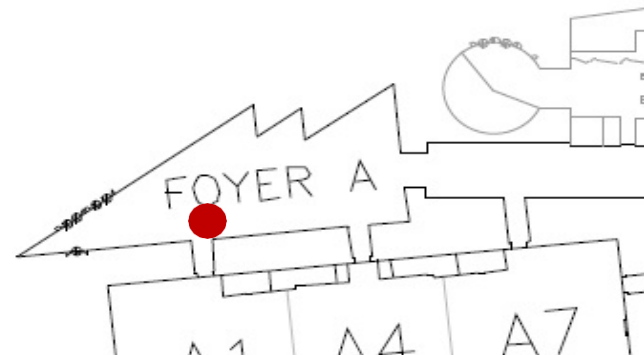
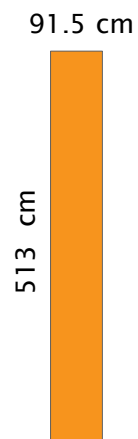
Indoor Branding

Your branding on Totem (1 available)

Price (EUR) **9,000** excl VAT

Prime visibility for arriving delegates!

Make use of the double sided totem inside Foyer A (Registration Area)! Arriving and leaving delegates will see your branding in a heavy traffic location!





Signage Opportunities

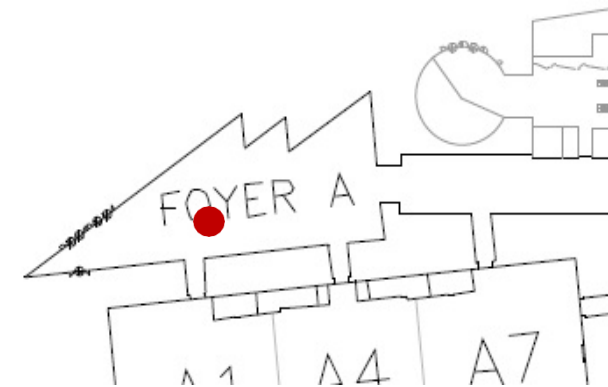
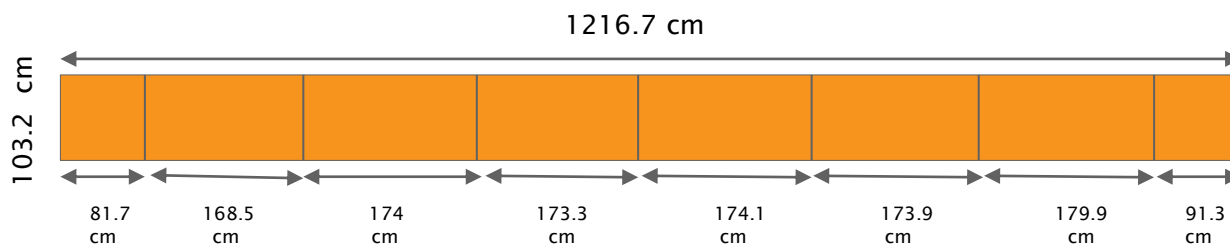
On-site Signage Items & Prices Indoor Branding

Round glass advertising (right side available)

Price (EUR) **9,000** excl VAT

Prime visibility for delegates passing through the Registration Area !

Place your branding in this strategic area where delegates access the cloakroom.





Signage Opportunities

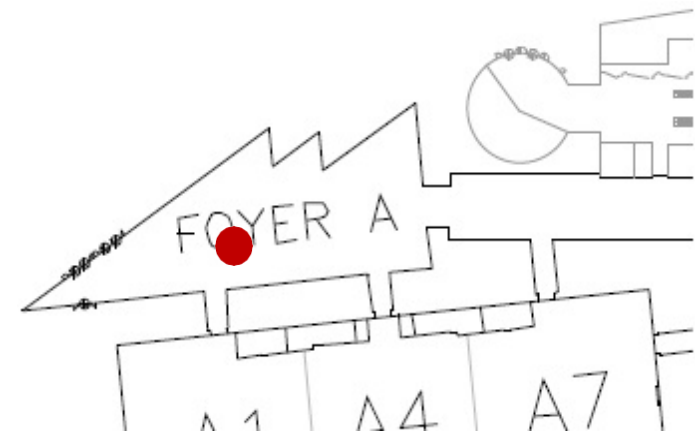
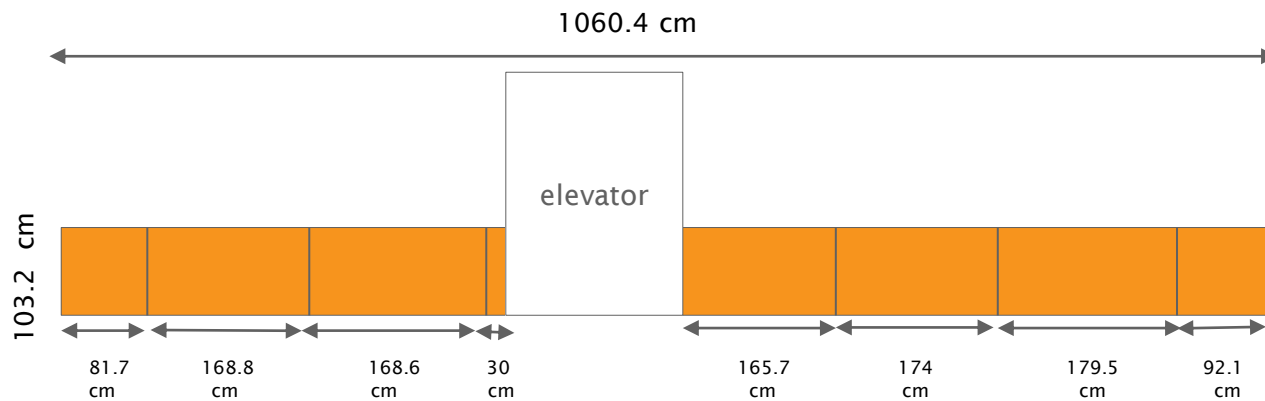
On-site Signage Items & Prices Indoor Branding

Round glass advertising (left side available)

Price (EUR) **8,000** excl VAT

Prime visibility for delegates passing through the Registration Area !

Place your branding in this strategic area where delegates access the cloakroom.





Signage Opportunities

On-site Signage Items & Prices Indoor Branding

Escalator advertising (4 inside & 4 outside = 8 opportunities available)

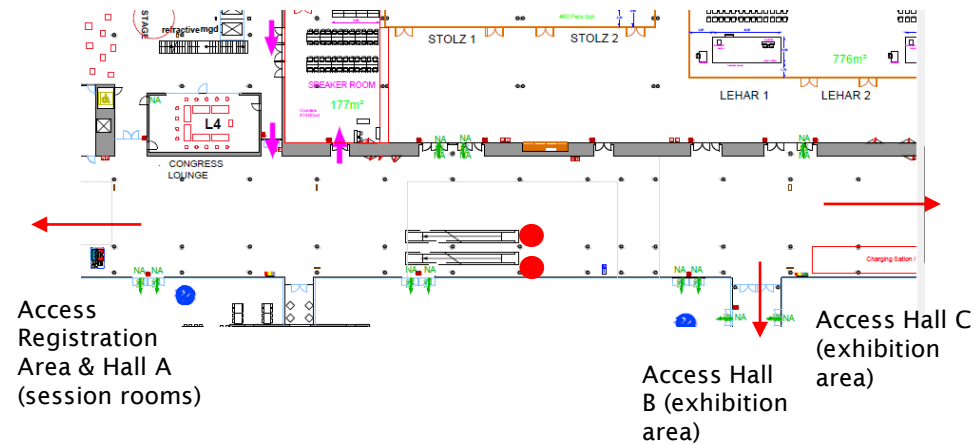
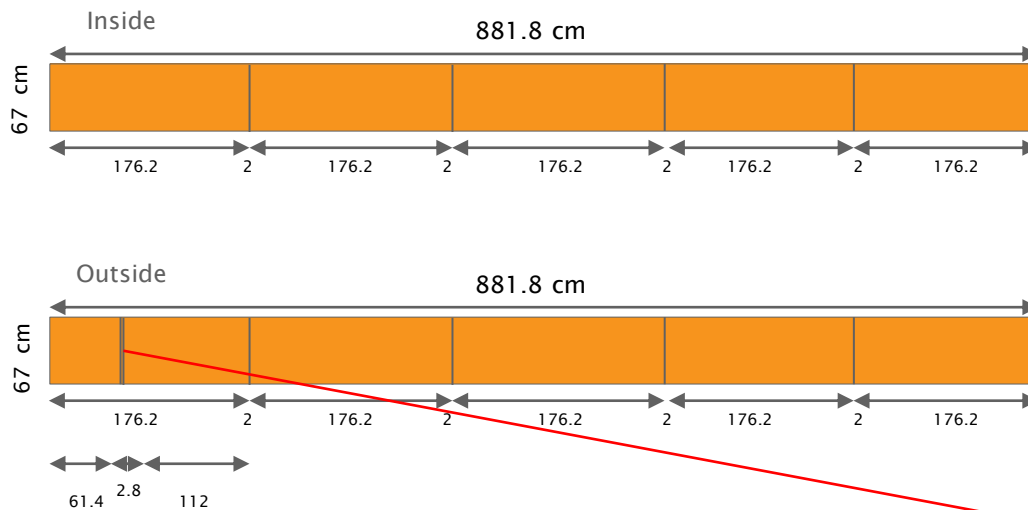
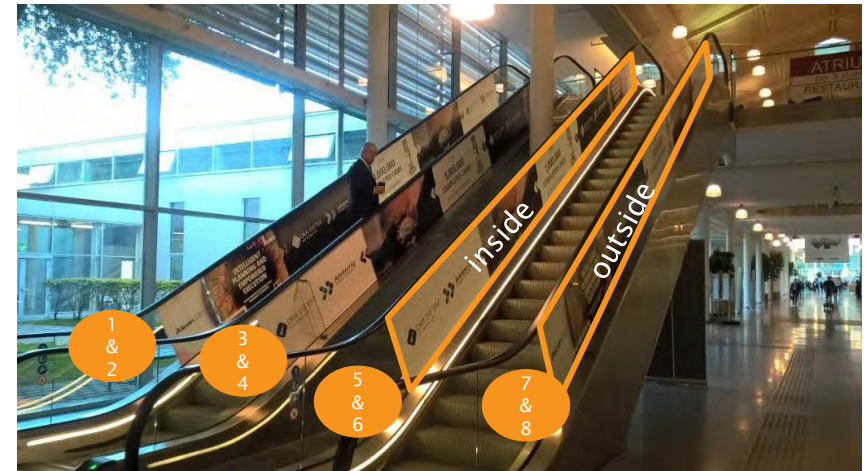
Price (EUR) **5,500** excl VAT for each opportunity 1 to 7

Price (EUR) **7,000** excl VAT for opportunity 8

Opportunities 1,4,5,8 = outside and 2,3,6,7 = inside

Prime visibility opportunity!

Placed in the main concourse crossing the entire venue, the escalators are in a prime high traffic location. When using the escalators delegates get to the 1st floor catering area as well as the industry meeting rooms.





Signage Opportunities

On-site Signage Items & Prices Indoor Branding

Staircase branding on steps (2 staircases of 31 steps available)

Price (EUR) **7,000** excl VAT per staircase

Prime visibility opportunity!

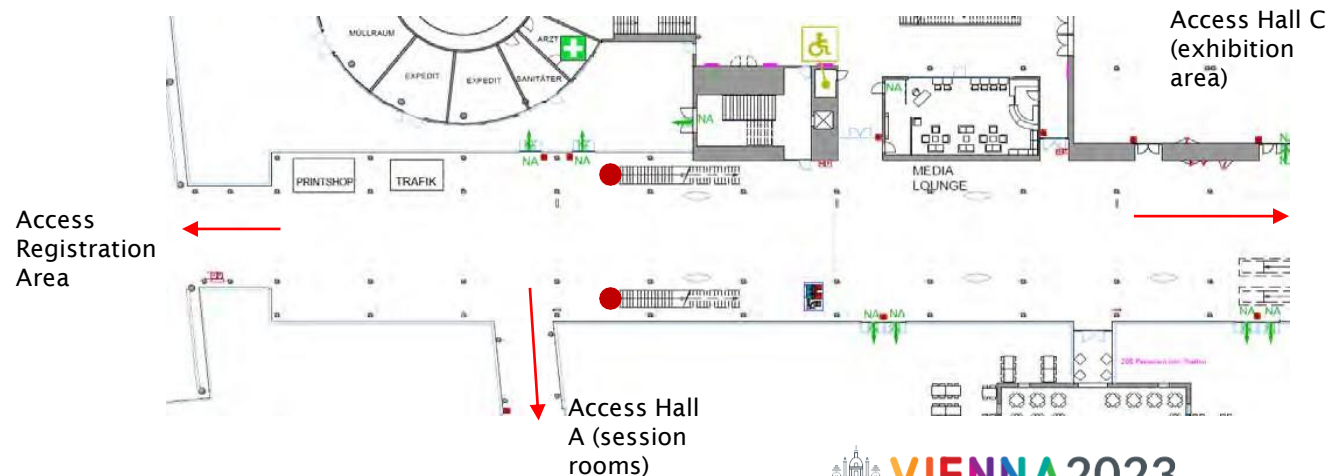
Placed in the main concourse crossing the entire venue, the staircases are in a prime high traffic location. When using the stairs delegates get to the 1st floor catering area as well as the industry meeting rooms.



Foil on vertical part of the steps

150 cm

12 cm





Signage Opportunities

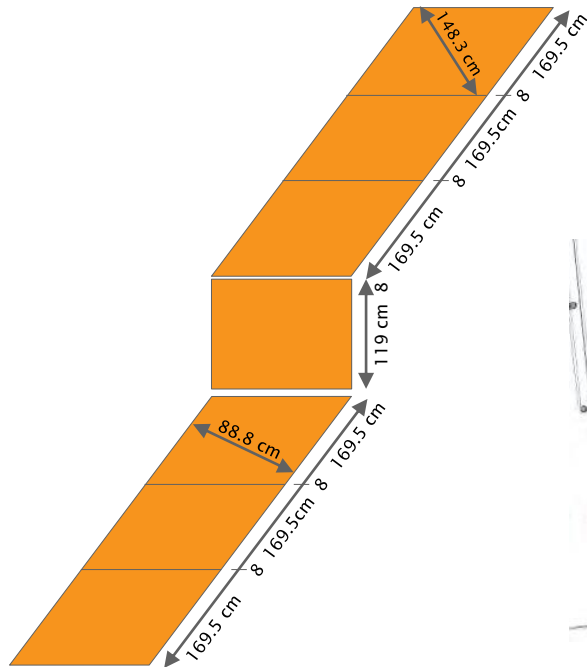
On-site Signage Items & Prices Indoor Branding

Staircase branding on glass (1 left & 1 right = 2 staircases available)

Price (EUR) **9,000** excl VAT per staircase

Prime visibility opportunity!

Placed in the main concourse crossing the entire venue, the staircases are in a prime high traffic location. When using the stairs delegates get to the 1st floor catering area as well as the industry meeting rooms.





Signage Opportunities

On-site Signage Items & Prices

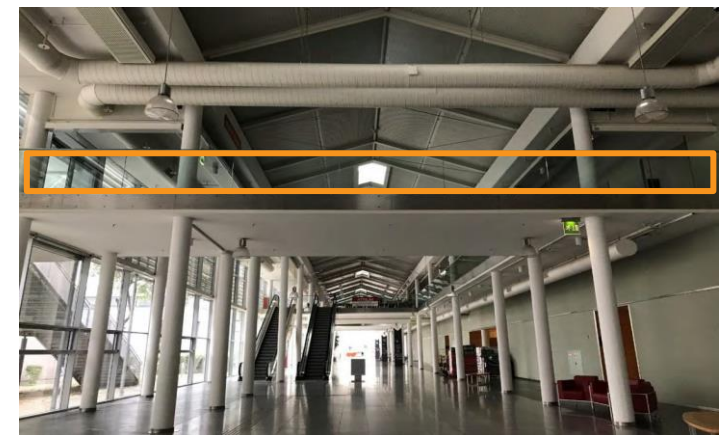
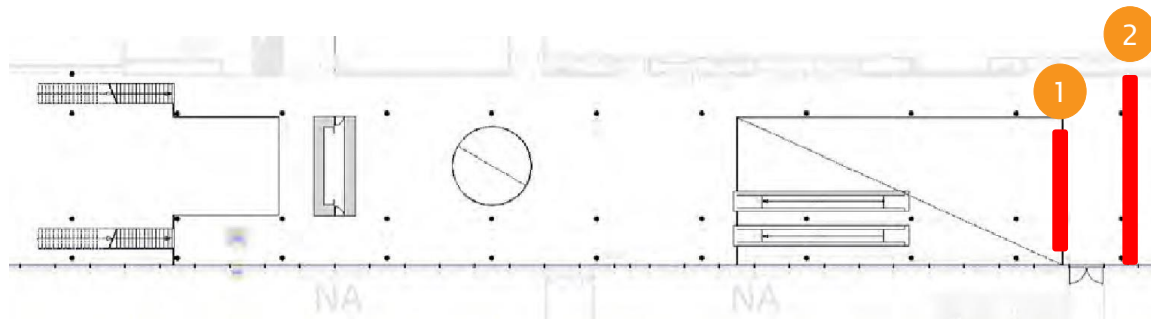
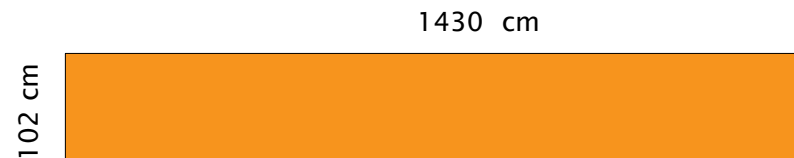
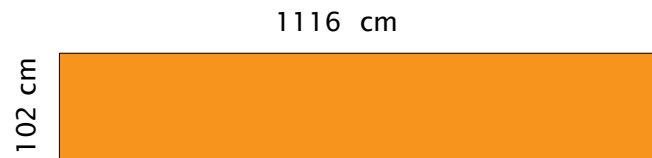
Indoor Branding

Bridge banners Gallery advertising (2 available)

Price (EUR) **10,000** excl VAT per opportunity

Prime visibility opportunity !

Placed in the main concourse crossing the entire venue, the banners are in a prime high traffic location.





Signage Opportunities

On-site Signage Items & Prices

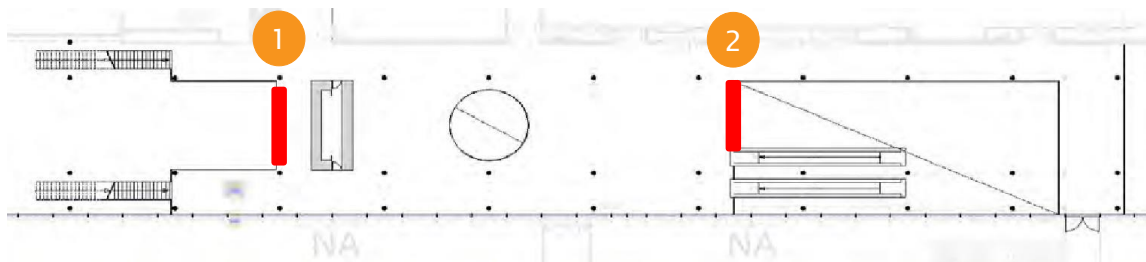
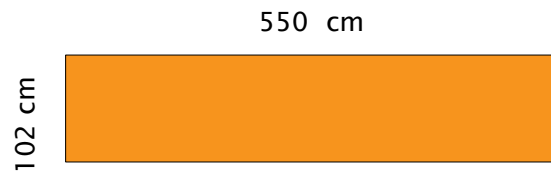
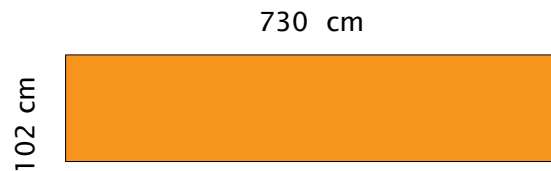
Indoor Branding

Bridge banners Atrium advertising (2 available)

Price (EUR) **10,000** excl VAT per opportunity

Prime visibility opportunity !

Placed in the main concourse crossing the entire venue, these banners are in a prime high traffic location.





Terms & Conditions



Terms & Conditions

ESCRS 2023 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2023 Congress in the following form and definition:

- Face to face Meeting at the Messe Wien Exhibition & Congress Centre with a projected "in-person" attendance of over 8,000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 8-12 September 2023

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2023 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations [Click here for further information](#). Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice

Notification of cancellation must be submitted to esrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Scenario description	Cancellation terms applied
Cancellation of the face-to-face component of the event due to reasons directly, or indirectly, related to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2023. ESCRS and MCI undertake only to cancel the F2F component if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.	<p>The organisers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to-face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.</p> <p>General: There shall be no waiver of applicable cancellation terms for orders of Satellite Symposia or IME Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.</p>

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.



Terms & Conditions

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.



Terms & Conditions

continued...

For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this commitment form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) :

anne.lesca@mci-group.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

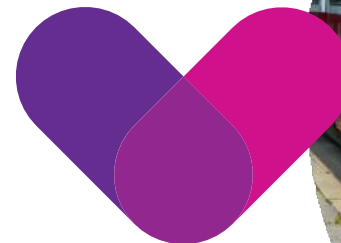
PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>





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