



41ST CONGRESS OF THE ESCRS



VIENNA 2023

8-12 SEPTEMBER 2023

MESSE WIEN EXHIBITION & CONGRESS CENTRE, VIENNA, AUSTRIA

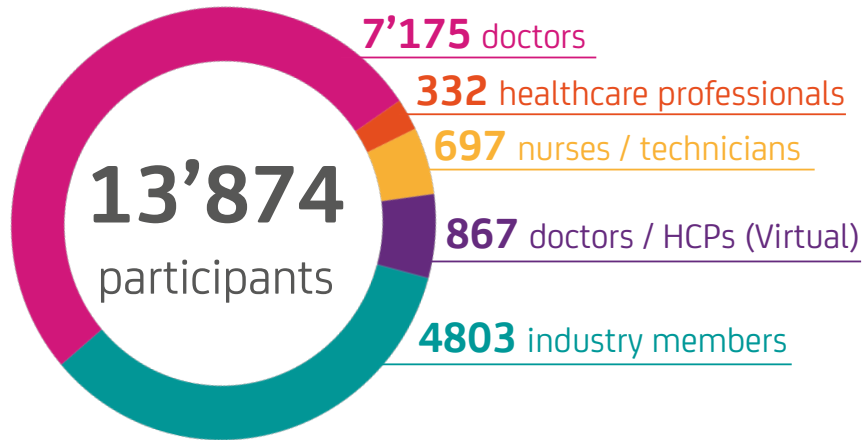
EXHIBITION & SPONSORSHIP MANUAL

www.escrs.org





ESCRS 2022 Highlights

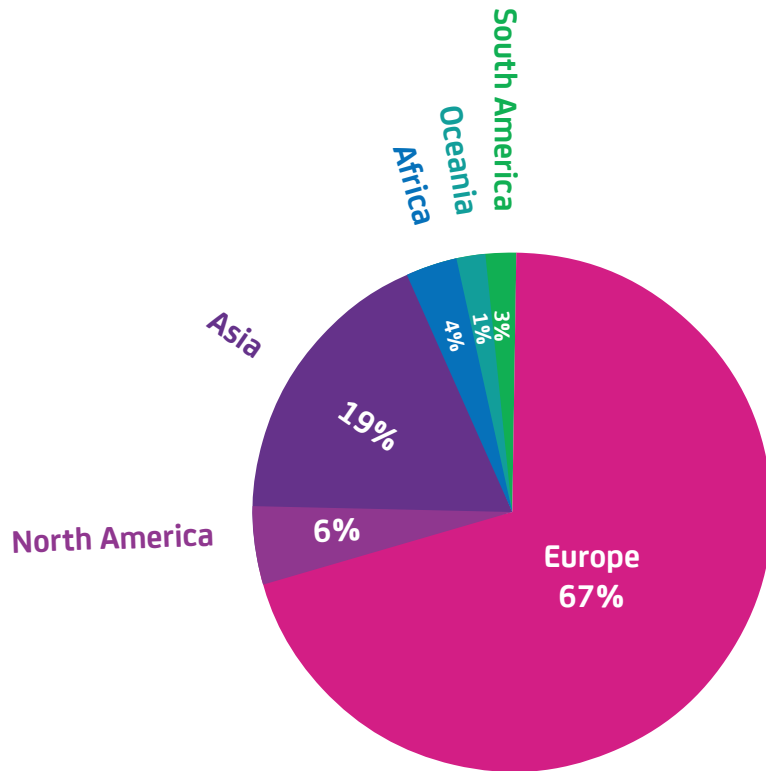


 38 CME credits	 29 parallel rooms	 5 days
---	--	--

 5 main symposia	 104 wet labs	 102 instructional courses	 4 research symposia	 378 free papers	 401 presented posters	 26 challenging video cases	 205 videos in the library
---	--	---	---	---	---	--	---

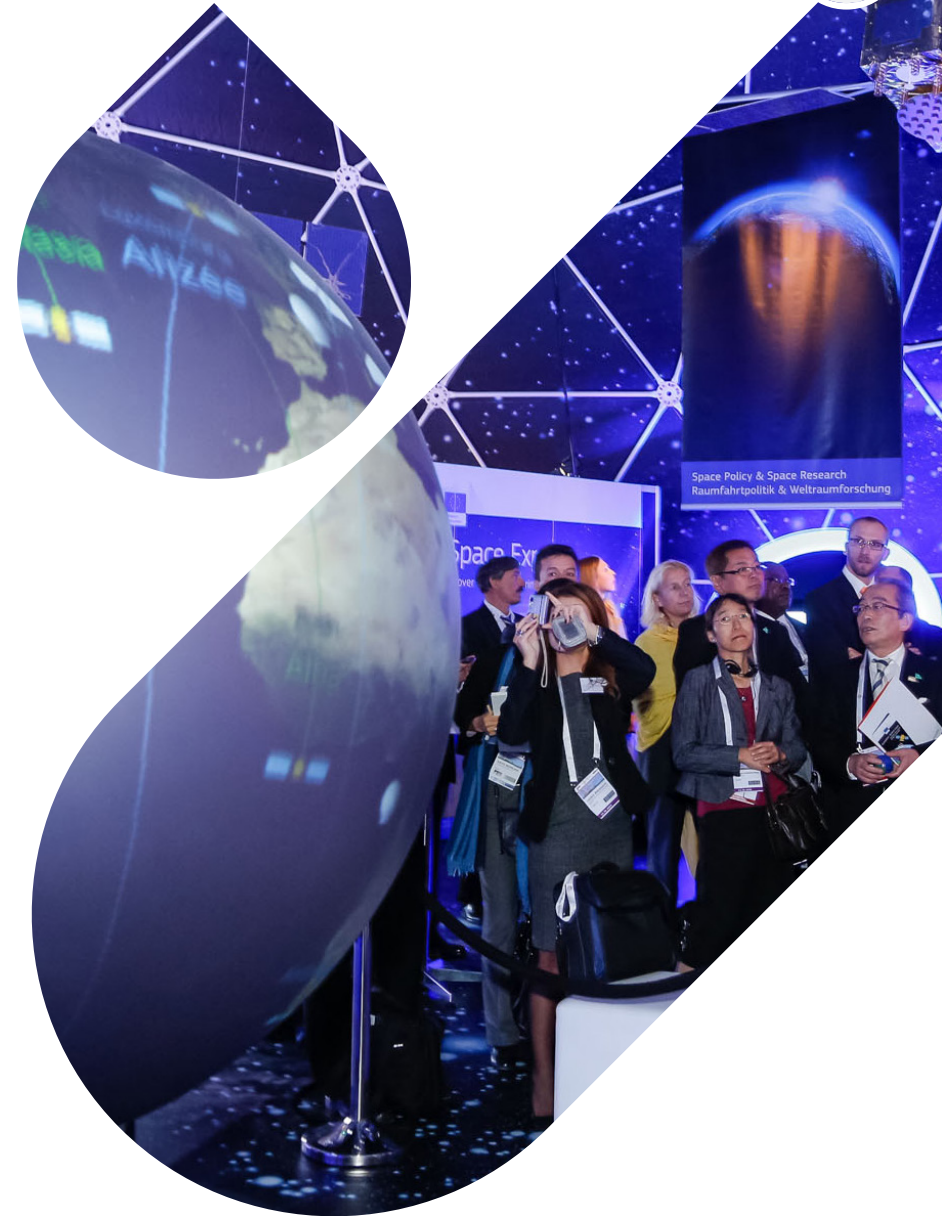


ESCRS 2022 Facts



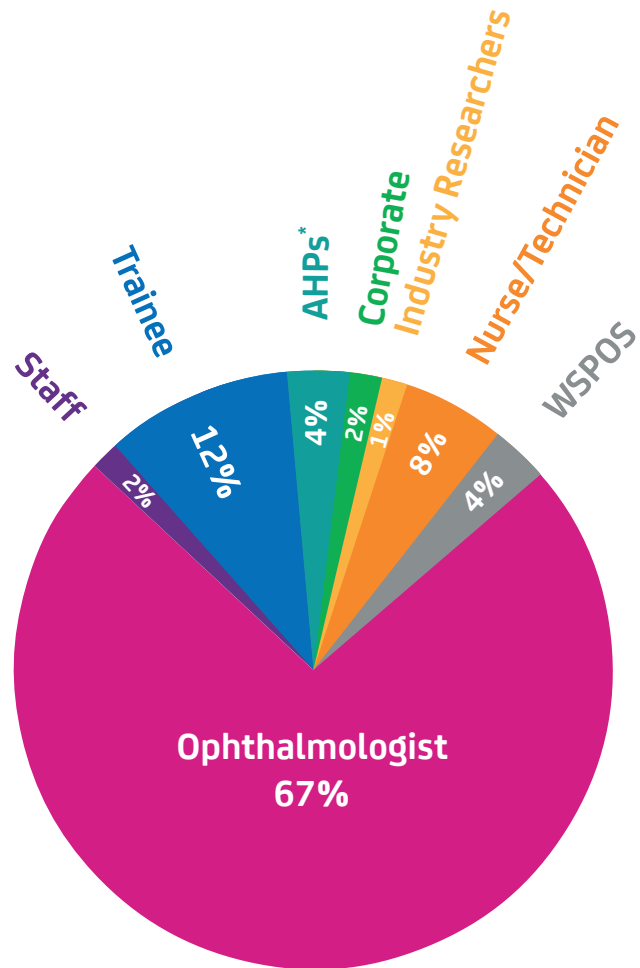
Our Audience

ESCRS Overview per Continent

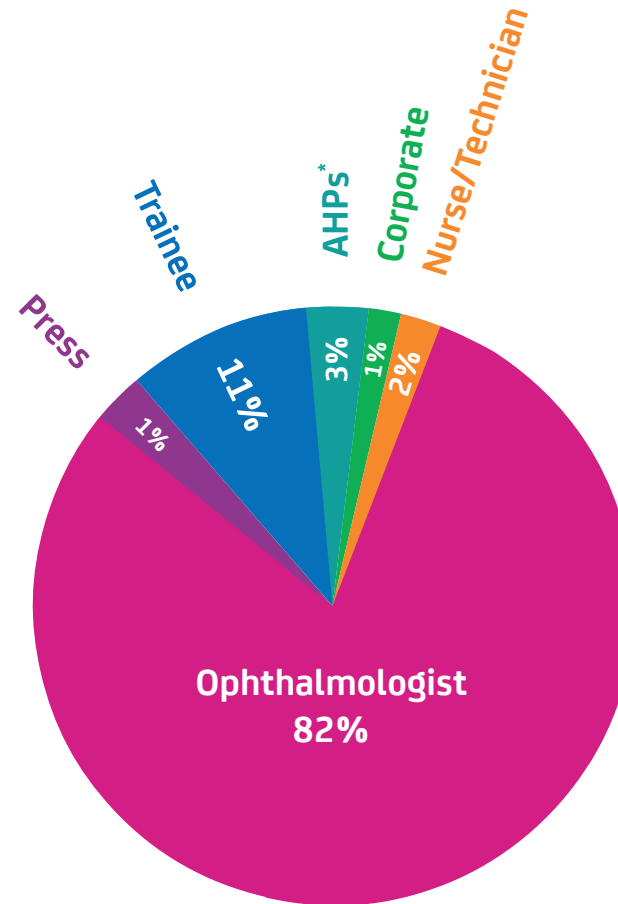




ESCRS 2022 Facts



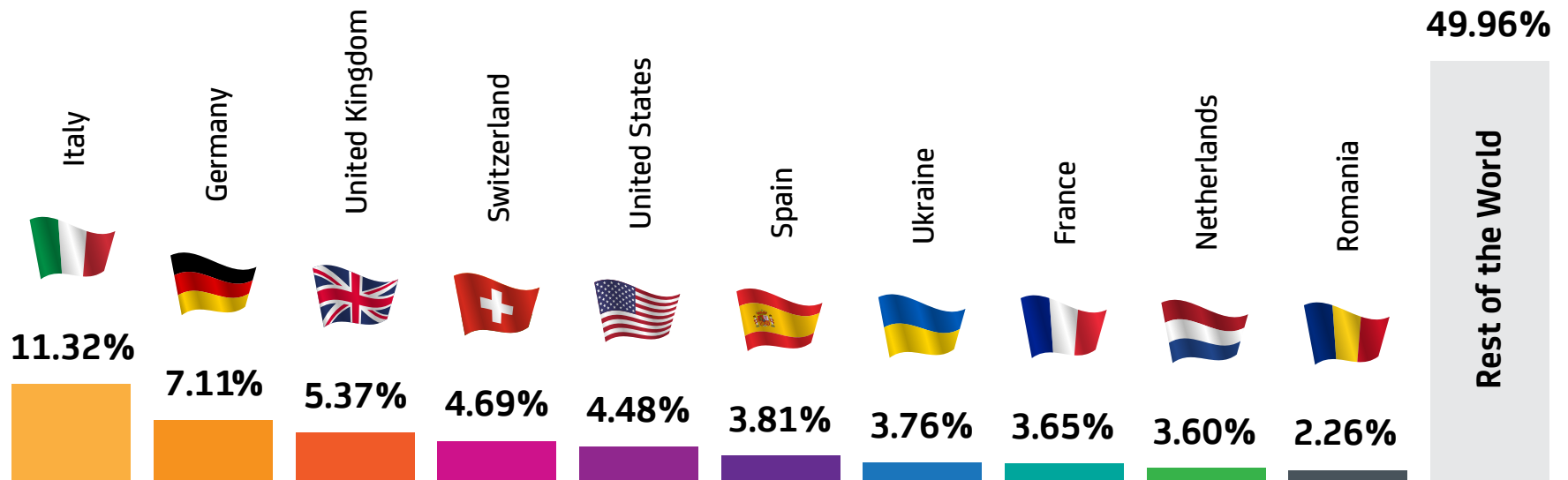
Fields of Interest: Face to Face
ESCRS Professional Category



Fields of Interest: Virtual
ESCRS Professional Category



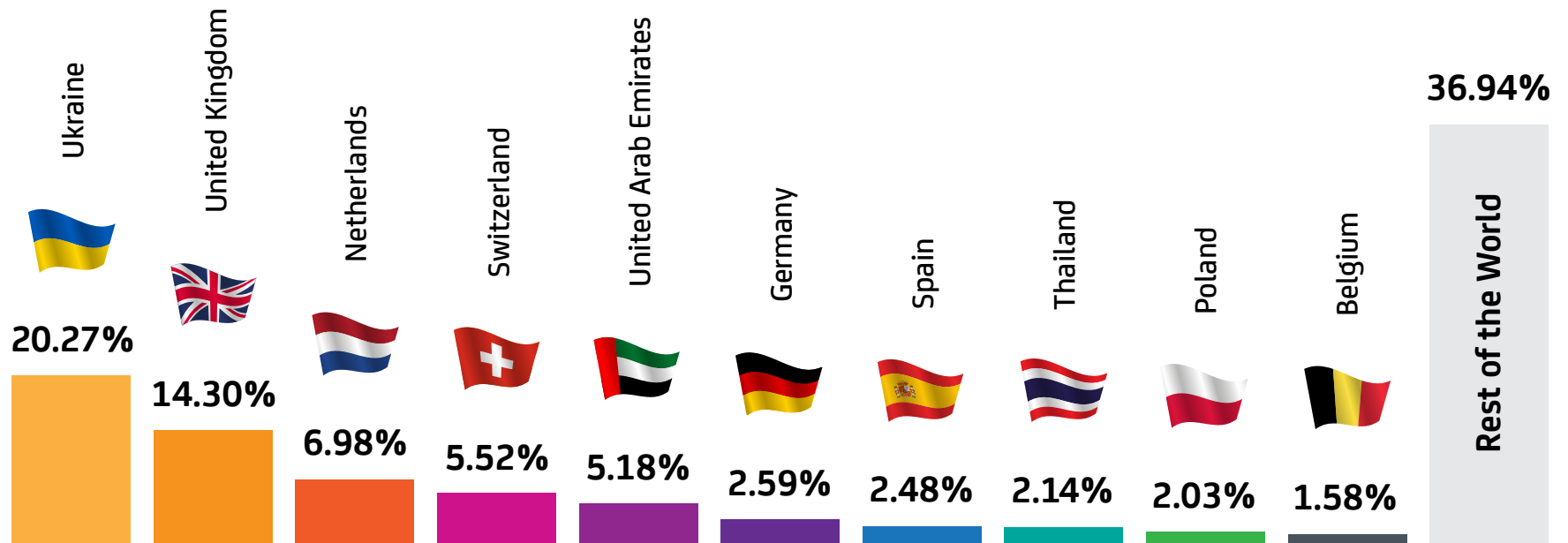
ESCRS 2022 Facts



Top 10 Face to Face Attending Countries
at the Milan 2022 Congress



ESCRS 2022 Facts



Top 10 Virtual Attending Countries
at the Milan 2022 Congress



Contents

Welcome Message.....	09
Daily Programme.....	10
Floor Plans.....	16
Sponsorship Opportunities.....	21
Sustainable Partner Packages.....	29
Terms & Conditions.....	38





Welcome Message

Dear Industry Partners,

We are pleased to announce that the 41st Congress of the ESCRS will take place at the Messe Wien Exhibition & Congress Centre – from Friday 8 to Tuesday 12 September 2023.

MESSE WIEN
Exhibition & Congress Center

Following on from the continued success of the ESCRS Congress in Milan in 2022 – we are excited to be able to welcome the ESCRS community to the Messe Wien venue, in Vienna, Austria. This state-of-the-art venue offers an ideal location for all of our participants and supporters to convene and share the most up to date scientific and technological developments, learn about the newest industry offerings, renew links with colleagues and build new alliances to further advance our professions.

The congress programme will offer main symposia, instructional courses, a full suite of wetlab courses, video sessions, poster and oral presentations as well as a variety of other special interest days and sessions to cater to a broad range of interests and specialisations.

I would also like to highlight that the ESCRS 2023 Congress will represent a crucial second step in the ESCRS sustainability journey, which we embarked on in earnest in 2022. My personal commitment to sustainability as President of ESCRS is equalled by the commitment of the Society as a whole, and we are increasing our momentum and investment in this area to achieve the very lofty goal of having a congress with zero waste to landfills, zero net carbon emissions and placing ESCRS as a role model for social responsibility. I reiterate my call to you all therefore, as this project requires that we all work collaboratively to support this aim. Please, join us on this journey!

It remains only to say that we look forward to welcoming you to the beautiful city of Vienna in September 2023.

Kind regards,

Prof. Oliver Findl
President, ESCRS





Daily Programme

Friday 8 September*

	Strauss 1	A2	A3	C2, A4-A7	Wetlabs	Exhibition	
07.00-08.00							
08.00-09.00	WSPOS 08.00-18.00	Cornea Day - organised by the Cornea Committee of ESCRS and Eu-Cornea 08.00-16.30	Glaucoma Day - organised by the Glaucoma Committee of the ESCRS and EGS 08.00-15.30				
09.00-10.00							
10.00-11.00							
11.00-12.00							
12.00-13.00							
13.00-14.00							
14.00-15.00					Wetlabs 14.15-16.15		
15.00-16.00							
16.00-17.00			IME Symposium Phaco Complex Cases 16.00-17.15				
17.00-18.00		Main Symposium Who owns Ophthalmology? 17.00-19.00	Instructional Courses 17.15-18.45	Instructional Courses 17.15-18.45	Wetlabs 17.00-19.00		
18.00-19.00							
19.00-20.00							
20.00-21.00							





Saturday 9 September*

	A1	A2	A3	C2	A5	A7	C3	Strauss 2	Strauss 3	Strauss 1	Stolz 1-2	Wetlabs	Instructional Courses	Exhibition	E-Posters
07.00-08.00															
08.00-09.00		Refractive Surgery Didactic Course 08.30-17.30	Young Ophthalmologists Programme 08.30-12.30	Clinical Research Symposium 08.00-10.00	Instructional Courses 08.30-10.00	Instructional Courses 08.30-10.00	Instructional Courses 08.30-10.00			ESONT Course 08.30-09.30	ESONT Course 08.30-09.30	Wetlabs 08.00-10.00	Instructional Courses 08.30-10.00	Exhibition 09.00-17.00	Presented Poster Session (3 pods) 09.15-10.45
09.00-10.00															
10.00-11.00	Opening Ceremony & Binkhorst Medal Lecture														
11.00-12.00	Main Symposium Presbyopia game changers 11.00-13.00			Clinical Research Symposium 11.00-13.00	Instructional Courses 11.00-12.30	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00				ESONT Symposium 10.30-12.00	Wetlabs 10.45-12.45	Instructional Courses 11.00-12.30		
12.00-13.00															
13.00-14.00			Satellite 13.00-14.00			Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00				
14.00-15.00	Near Live Surgery Session 14.00-16.00		Young Ophthalmologists Programme 14.15-16.00	Clinical Research Symposium 14.00-16.00	Instructional Courses 14.30-15.30	Instructional Courses 14.30-15.30	Instructional Courses 14.30-15.30			ESONT Course 14.30-15.30	ESONT Course 14.30-15.30	Wetlabs 14.15-16.15	Instructional Courses 14.30-15.30	Presented Poster Session (3 pods) 14.15-15.45	
15.00-16.00															
16.00-17.00					Satellite 16.00-17.00	Satellite 16.00-17.00	Instructional Courses 16.00-17.30	Satellite 16.00-17.00	Satellite 16.00-17.00	Satellite 16.00-17.00	ESONT Course 16.00-17.00		Instructional Courses 16.00-17.30	Presented Poster Session (3 pods) 17.00-18.00	
17.00-18.00	Video Symposium on Challenging Cases 16.30-18.30		IME Symposium Refractive IOLs 16.30-18.00	Clinical Research Symposium 16.15-18.15											
18.00-19.00												Wetlabs 17.00-19.00			
19.00-20.00															
20.00-21.00															



Sunday 10 September*

	A1	A2	A3	C1	C2	A4	A5	Instructional Courses	Strauss 3	Strauss 2	Strauss 1	Stolz 1-2	Lehar 1-3	Wetlabs	Exhibition	E-Posters	
07.00-08.00																	
08.00-09.00								Instructional Courses 08.30-10.00			ESONT Course 08.30-09.30	ESONT Course 08.30-09.30	Free Paper Session 08.30-10.00	Wetlabs 08.00-10.00			
09.00-10.00		Workshop on Visual Optics 08.30-12.45	IME Symposium Refractive Surgery / Lenticle Extraction 09.30-10.30		Satellite 09.30-10.30	Satellite 09.30-10.30	Satellite 09.30-10.30			Satellite 09.30-10.30	Satellite 09.30-10.30	Satellite 09.30-10.30				Presented Poster Session (3 pods) 09.15-10.45	
10.00-11.00			AGM 10.30-11.00						Instructional Courses 10.30-12.00				ESONT Symposium 10.30-12.00				
11.00-12.00	Main Symposium Making our surgery greener 11.00-13.00				Instructional Courses 11.00-12.00	Instructional Courses 11.00-12.00	Instructional Courses 11.00-12.00							Wetlabs 10.45-12.45			
12.00-13.00									Practise Management Masterclass 08.30-18.00								
13.00-14.00			Satellite 13.00-14.00		Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00			Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00				Exhibition 09.00-18.15	
14.00-15.00	Video Award 14.00-16.00	Workshop on Visual Optics 14.00-16.00		YOFS Young Ophthalmologists For Sustainability 14.30-15.30	JSCRS Symposium 14.15-16.15		Instructional Courses 14.30-15.30	Instructional Courses 14.00-15.30		Case Report 14.00-15.30		ESONT Course 14.30-15.30	ESONT Course 14.30-15.30	Free Paper Session 14.00-15.30	Wetlabs 13.15-15.15		Presented Poster Session (3 pods) 14.15-15.45
15.00-16.00											ESONT Course 16.00-17.00	ESONT Course 16.00-17.00					
16.00-17.00	Video Symposium on Surgical Complications You Make The Call 16.15-18.15		Young Ophthalmologists Programme 16.30-18.00			Instructional Courses 16.30-18.00	Instructional Courses 16.30-18.00	Instructional Courses 16.30-18.00					Free Paper Session 16.30-18.00	Wetlabs 17.00-19.00		Presented Poster Session (3 pods) 17.00-18.00	
17.00-18.00																	
18.00-19.00		IIIC Symposium 18.15-19.45														Networking @ Exhibition 18.15-19.30	
19.00-20.00																	
20.00-21.00																	



Monday 11 September*

	A1	A3	C1	C2	A4	A6	Instructional Courses	Strauss 3	Strauss 2	Strauss 1	Stolz 1-2	Lehar 1-3	Wetlabs	Exhibition	E-Posters	Schubert Room
07.00-08.00																
08.00-09.00	CSCRS Symposium 08.15-10.15	Presbyopia workshop 08.15-10.15	EUDES - ESCRS Workshop on the Dry Eye 08.30-10.00	Instructional Courses 08.30-10.00	Instructional Courses 08.30-10.00	Instructional Courses 08.30-10.00	Instructional Courses 08.30-10.00	Practise Management Workshops 08.30-18.00	Case Report 08.30-10.00	IME Symposium MIGS for Cataract Surgeons 09.00-10.00	Brush up Retina 08.30-09.15	Free Paper Session 08.30-10.00	Wetlabs 08.00-10.00	Exhibition 09.00-17.00	Presented Poster Session (3 pods) 09.15-10.45	Medical Writing Workshop for Researchers 08.30-12.30
09.00-10.00											Brush up Glaucoma 09.30-10.15					
10.00-11.00	Heritage Lecture 10.30-11.00	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00	Instructional Courses 10.30-12.00		IME Symposium Digital OR 13.00-14.00	Satellite 13.00-14.00	Brush up Cosmetic Eye Surgery 10.30-11.15	Free Paper Session 14.00-15.30	Wetlabs 10.45-12.45			
11.00-12.00	Main Symposium Automating Eye Surgery 11.00-13.00															
12.00-13.00		Satellite 13.00-14.00	Satellite 13.00-14.00	Satellite 13.00-14.00												
13.00-14.00		Satellite 13.00-14.00														
14.00-15.00	Surgical Video Session Getting Into Trouble? 14.00-16.00		Digital Session 14.15-16.15	Instructional Courses 14.30-15.30	Instructional Courses 14.00-15.30	Instructional Courses 14.00-15.30	Instructional Courses 14.00-15.30		Instructional Courses 14.30-15.30	Instructional Courses 14.30-15.30	Anaesthesia Mini Symposium 14.00-15.30	Free Paper Session 14.00-15.30	Wetlabs 14.15-16.15		Presented Poster Session (3 pods) 14.15-15.45	
15.00-16.00				Instructional Courses 16.00-17.30	Instructional Courses 16.00-17.30	Instructional Courses 16.00-17.30	Instructional Courses 16.00-17.30		Instructional Courses 16.00-17.30	Instructional Courses 16.00-17.30		Free Paper Session 16.30-18.00	Wetlabs 17.00-19.00		Presented Poster Session (3 pods) 17.00-18.00	
16.00-17.00																
17.00-18.00																
18.00-19.00																
19.00-20.00						ISRS Symposium 18.15-20.15										
20.00-21.00																



Tuesday 12 September*

	A2	A3	Lehar 4	Instructional Courses	Lehar 1-3
07.00-08.00					
08.00-09.00	Austrian Symposium 08.30-10.00	IOL Exchange Workshop 08.00-10.00	Orbis Symposium 08.00-10.00	Instructional Courses 08.30-10.00	Free Paper Session 08.30-10.00
09.00-10.00					
10.00-11.00	Main Symposium Taking care of postoperative complications 10.30-12.30			Instructional Courses 10.30-12.00	
11.00-12.00					Free Paper Session 11.00-12.30
12.00-13.00					
13.00-14.00		'Best of the Best' Review Session 13.00-15.00			
14.00-15.00					
15.00-16.00					
16.00-17.00					
17.00-18.00					
18.00-19.00					
19.00-20.00					
20.00-21.00					

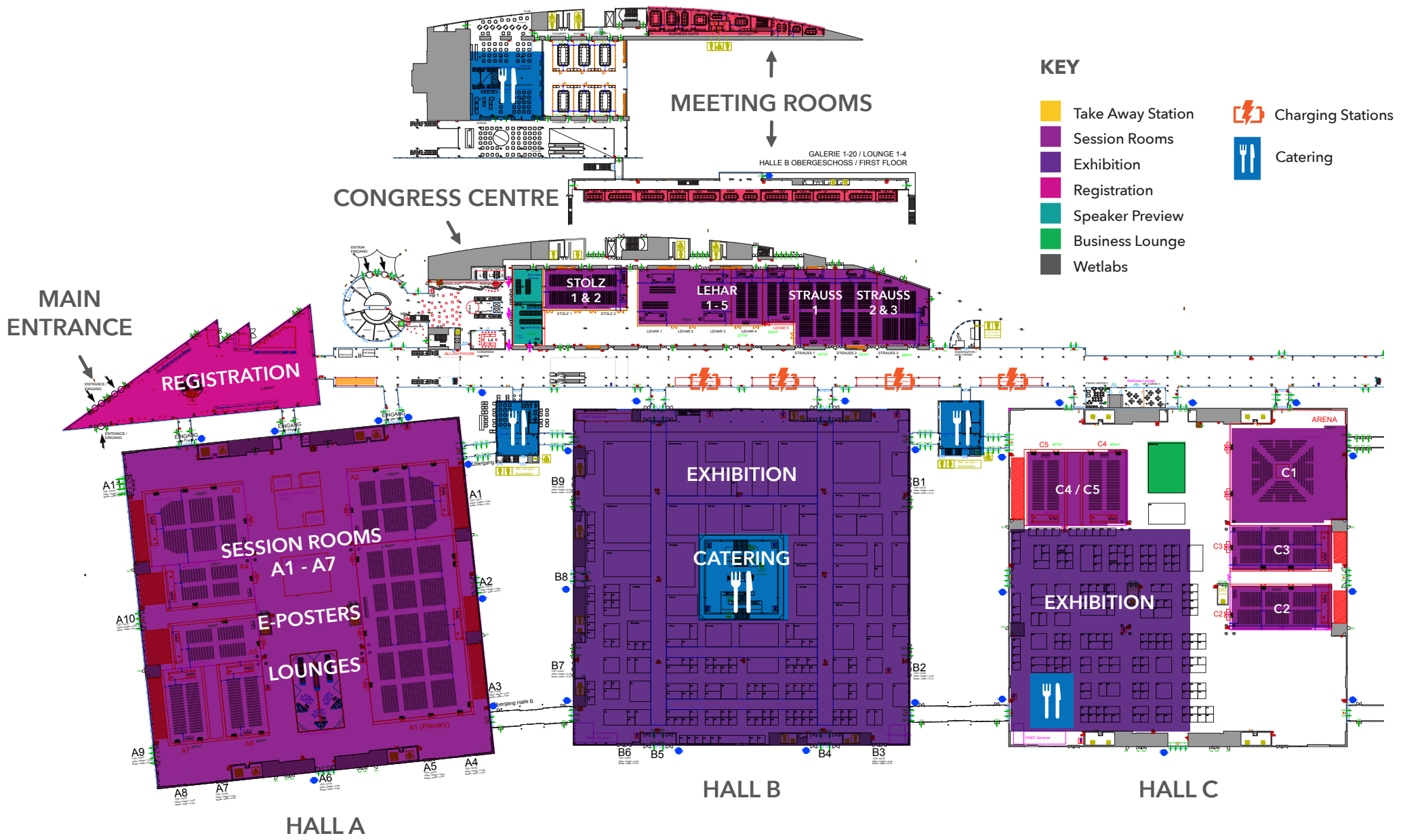




Floor Plans



Messe Wien Exhibition & Congress Centre Floor Plan

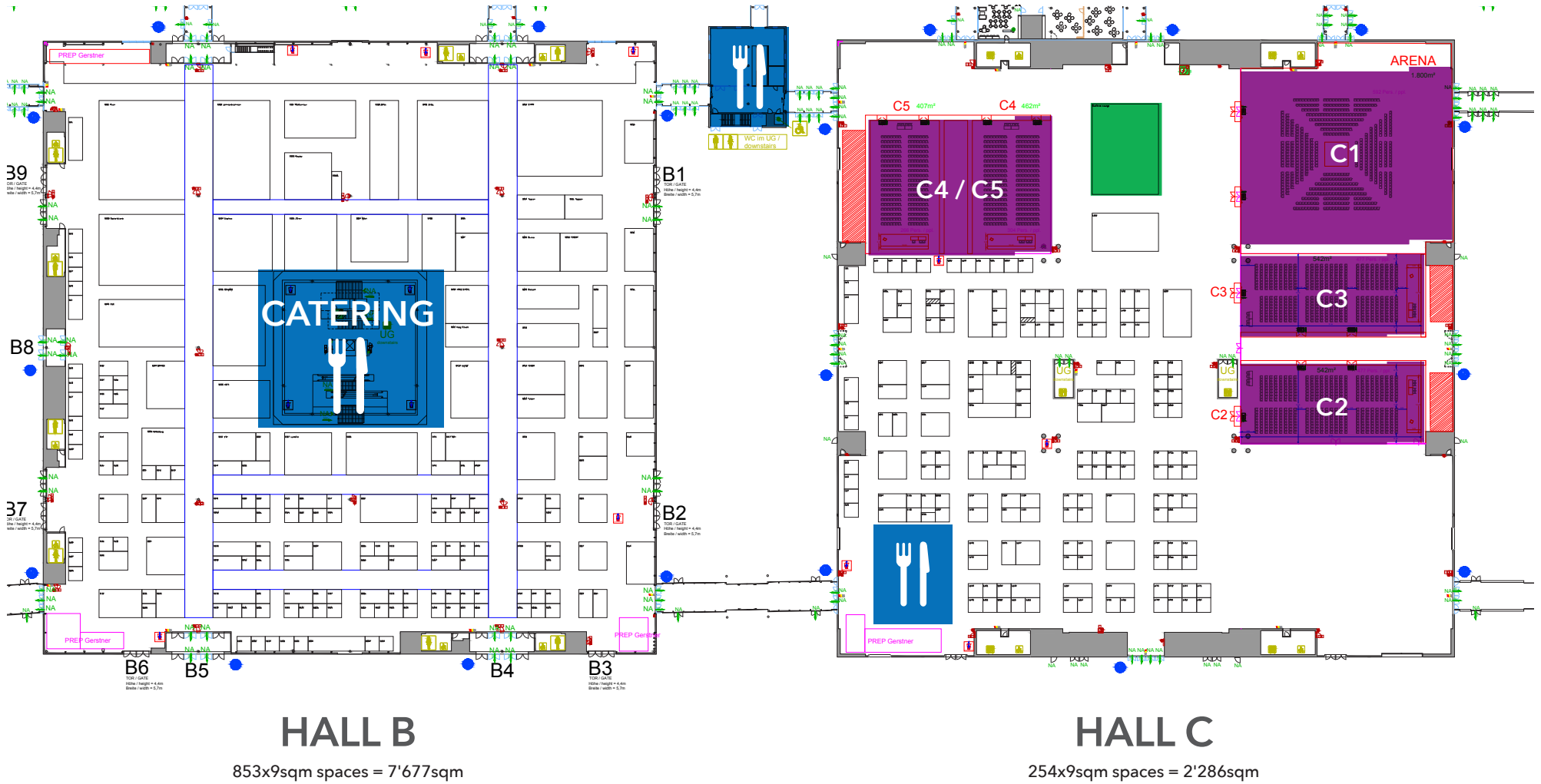




Messe Wien Exhibition Floor Plan

KEY

- Session Rooms
- Business Lounge
- 9sqm units
- Wetlabs
- 🍴 Catering





On-site Exhibition Opportunities

The Exhibition associated with the 41st Congress of the European Society of Cataract and Refractive Surgeons (ESCRS) will take place at the Messe Wien Exhibition & Congress Centre, on the Ground Floor in Hall B and Hall C.

MESSE WIEN Exhibition & Congress Center

Venue information

Messe Wien Exhibition & Congress Centre
Messepl. 1
1021 Vienna
Austria

Floorplans: <https://messecongress.4d.standout.eu>

Congress and Exhibition Dates

Congress: 8 - 12 September 2023
Exhibition: Friday 8 - Monday 11 September 2023

Exhibition Schedule

Please note: Schedule is subject to change.

	Dates	Times
Additional Build-Up	Tuesday 5 September (subject to fee & advance booking)	08:00 - 22:00
Build-Up	Wednesday 6 & Thursday 7 September	08:00 - 22:00
	Friday 8 September (finalization on stands, cleaning)	08:00 - 11:00
Opening Hours Visitors	Friday 8 September	12:00 - 17:00
	Saturday 9 September	09:00 - 17:00
	Sunday 10 September (Networking Reception in Exhibition from 18:15 - 19:30)	09:00 - 19:30
	Monday 11 September	09:00 - 17:00
Opening Hours Exhibitors	Friday 8 September	08:00 - 18:00
	Saturday 9 September	08:00 - 18:00
	Sunday 10 September (Networking Reception in Exhibition from 18:15 - 19:30)	08:00 - 20:30
	Monday 11 September	08:00 - 22:00
Break Down	Monday 11 September	19:00 - 22:00
	Tuesday 12 September	08:00 - 22:00



General Sales Information & Priority Points System

Exhibition space will be allocated based on a priority points system.
Full details on the ESCRS Priority Points system are available at the following link: [CLICK HERE](#)

Booking will open initially via restricted presales to companies with priority points accumulated in 2022. Thereafter general sales will open to all companies on a first-come-first served basis.

Ordering will take place via an online booking system. Full details will be communicated to all previous ESCRS sponsors and exhibitors end of January 2023.

If you are new to ESCRS, please contact escrs.sponex@mci-group.com to request access for the online booking platform.

Exhibition Pricing

Exhibition – Space only (per sqm) **Price (EUR) 740** excl VAT

As part of the ESCRS 2023 Congress, an exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to over 8,000 on-site healthcare professionals, with an interest in all areas of cataract and refractive surgery. The layout of the exhibition is expertly designed to ensure comfort for the delegates and optimised visitor flow and therefore maximum exposure for the exhibitor.

Fee Includes

- Exhibition floor space only*
- Full company profile on the ESCRS 2023 Congress website and App
- Listing on the 'You are here' signage around the exhibition
- One Priority Point per €1,000 spent on booth space rental
- 3 complimentary exhibitor badges for your first 9m² of exhibition space; 1 additional badge for each additional full 9m² thereafter.
Additional badges available for purchase at €210 excluding VAT and charges.

Contact Details

Sponsorship & Exhibition Secretariat
escrs.sponex@mci-group.com



*If required, shell schemes, furniture, fittings and other services will be available to hire at additional cost, details of which will be available in the technical manual to be provided at a later date.



Sponsorship Opportunities



Sponsorship Opportunities

EuroTimes Satellite Education Symposia

Small Room (300pax)	60 mins	Price (EUR) 24,000 excl VAT
Medium Room (400-500pax)	60 mins	Price (EUR) 32,000 excl VAT
Large Room (700pax)	60 mins	Price (EUR) 42,000 excl VAT

The EuroTimes Satellite Education Programme provides a turnkey solution for your satellite symposium and special event requirements.

The goal of this programme is to work with industry to communicate their message, while providing high quality medical education to delegates under the EuroTimes brand. Symposia are organised outside the time of the official congress programme.

All symposia are offered in the congress centre during a break in the scientific programme and sponsoring companies are advised to include some food & beverage items (relevant to the timing of the symposium) for attending delegates.

Satellite Meeting Sponsorship Includes:

- Venue rental
- Online promotion from www.escrs.org
- Audiovisual - standard congress package
- Onsite signage
- Programme handout (provided by sponsor)
- Lead retrieval: 2 devices per symposium slot. Virtual symposium attendees' info captured and retrievable via virtual platform. Portal access and one badge scanner per room door included for on-site leads. Additional scanners available for rent. Combined virtual and physical leads report available for purchase
- Opportunities for follow-up publication in EuroTimes
- Opportunity to place symposia on ESCRS on Demand. This service is available for purchase from ESCRS
- Live online diffusion to the virtual attendees
- Possibility to have some of your speakers attending virtually if required (hybrid session)
- Listing on the 'You are here' signage around the exhibition
- 5 complimentary exhibitor badges

Note: Virtual Satellite Symposia will not be allowed



Sponsorship Opportunities

On-site Sponsorship Items & Prices

Delegate Lanyards (Exclusive)

Price (EUR) **19,000** excl VAT

High visibility opportunity! Your company logo (and your logo only) will appear on the official meeting lanyards.

Distributed at the registration desk, all attendees will be given the official lanyard to wear during the Meeting. The lanyards will be pre-printed with your congress logo, keeping your company name visible throughout the event. Additional production and delivery costs of the lanyards are the sponsor's responsibility.



Charging Station Lounge - 4 options available (per station)

Price (EUR) **20,000** excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support.

Not only will you help delegates to keep their devices charged during the event, your logo representation will drive awareness and acknowledgement.



WiFi Sponsorship (Exclusive)

Price (EUR) **27,000** excl VAT

The sponsor of Wireless Access to Internet will have the opportunity to engage with conference participants each time they access the internet. Ensure that ESCRS 2023 Congress delegates will see your online messages at a time you can predict and plan for. This opportunity includes the use of the sponsor's name for the WiFi login details.



Be creative! Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here?

E-mail us at escrs.sponex@mci-group.com to discuss.

If the Organising Committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2023 Congress.



Sponsorship Opportunities

On-site Sponsorship Items & Prices

Congress e-Blasts - Banner ad (2 available)

Price (EUR) **11,000** excl VAT

Be a part of the ESCRS pre-Congress marketing e-Blasts. A high impact branding opportunity for Industry to reach our 150,000+ strong email database.

Industry can purchase box or banner advertising within the official ESCRS campaign, enabling companies to communicate directly to the full ESCRS mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Congress in Vienna, a series of e-Blasts will be sent communicating information on Registration, the Scientific Programme, Exhibition, Hotels and more.



Website Advertising (Exclusive)

Registration Homepage

Price (EUR) **9,000** excl VAT

ESCRS is pleased to offer Website Advertising opportunities on <https://congress.escrs.org> exclusively to ESCRS Exhibiting Companies in Vienna. Reach thousands of ESCRS Delegates by booking a banner on the ESCRS Congress Website. This is an exclusive opportunity! The booking term is March – September (inclusive).



Congress e-Blasts - Rectangular ad (6 available)

Price (EUR) **9,000** excl VAT

Be a part of the ESCRS pre-Congress marketing e-Blasts. A high impact branding opportunity for Industry to reach our 150,000+ strong email database.

Industry can purchase box or banner advertising within the official ESCRS campaign, enabling companies to communicate directly to the full ESCRS mailing list, including the exclusive Pre-Registration Delegate list. Prior to the Meeting in Vienna, a series of e-Blasts will be sent communicating information on Registration, the Scientific Programme, Exhibition, Hotels and more.



Be creative! Come up with your own ideas.

Do you have an idea for a branding opportunity not listed here? E-mail us at escrs.sponex@mci-group.com to discuss. If the Organising Committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2023 Congress.



Sponsorship Opportunities

On-site Sponsorship Items & Prices

Congress App (Exclusive)

Price (EUR) **27,000** excl VAT

The official ESCRS Congress App has a whole range of cutting edge features and will be available for download to mobile devices prior to the congress in Vienna.

The ESCRS App is designed with our delegates in mind so that they will have all the information that they need at their finger tips! As the official sponsor, your brand/logo will be incorporated into the design of the App along with banners advertising booth location and satellite symposia.



Branded Bottles of Hand Sanitiser (Exclusive)

Price (EUR) **20,000** excl VAT

A voucher will be issued to delegates at registration, inviting them to pass by your booth to pick up a hand hygiene product.

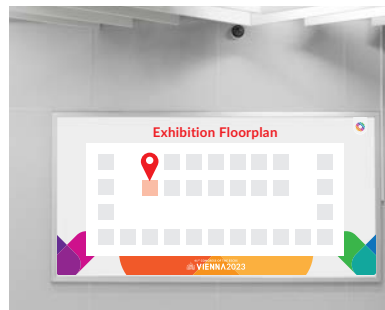
This is one of the easiest ways to create traffic and make valuable contacts on your booth. Additional production and delivery costs of the hand sanitiser bottles are the sponsor's responsibility.



"You are here" Signage (Exclusive)

Price (EUR) **23,000** excl VAT

Your logo will appear on large 'You Are Here!' floorplans of the Congress Centre that will be used to highlight your booth number and the position of your booth on the floorplan itself.



Central Session Displays (Exclusive)

Price (EUR) **27,000** excl VAT

Provide a live 'What's On Now' digital listing for delegates displayed on screens throughout the Congress Centre, showing what is on in all lecture halls at the current time.

Sponsors can include static ads and/or a 30 second silent video in between live programme information.





Sponsorship Opportunities

On-site Sponsorship Items & Prices

Hand Sanitising Stations (per station)

Price (EUR) **11,000** excl VAT

These stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support. Not only will you help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.



Printed Pocket Programme

- Outside Back Cover
- Inside Back Cover
- Inside Page

Price (EUR)
16,000 excl VAT
11,000 excl VAT
10,000 excl VAT



The pocket programme is a useful pocket-sized guide including tracks to follow particular areas of interest throughout the programme. It includes a meeting overview, general congress information and the highlights of the scientific programme. The pocket programme is distributed to all delegates with their registration materials.

Indoor and Outdoor Signage

(POA, branding opportunities brochure published separately)

Maximise your company's exposure on-site at the Messe Wien Exhibition & Congress Centre with indoor and outdoor advertising opportunities.

Available for companies wishing to connect immediately with delegates as they enter the Congress Centre, these high visibility signage opportunities can be used to offer a welcome message or to advertise your booth/products in various locations. Information on signage will be made available separately.



Business Lounge (Exclusive)

Price (EUR) **32,000** excl VAT

Associate your brand with the congress business lounge, where delegates will congregate to network, work, rest and socialise.

This opportunity includes logo recognition as the business lounge sponsor on signage placed conspicuously in this area.





Sponsorship Opportunities

On-site Sponsorship Items & Prices

ESCRS Today is the daily newspaper published by EuroTimes on site at the 41st Congress of the ESCRS.

Packed with news and photos of the day's events, ESCRS Today provides Industry with the opportunity to promote their Industry Symposia and attract delegates to their booths.

ESCRS Today is hand delivered to Congress delegates each morning as they enter the Congress Centre. ESCRS Today is often kept as a souvenir and is taken home by delegates to share with colleagues who were unable to attend the meeting.

For information on ESCRS Today advertising opportunities at ESCRS 2023, please contact roo.khan@wearemci.com





Sponsorship Opportunities

Virtual Sponsorship Items & Prices

Virtual Platform Header Bar Banner

Price (EUR) **11,000** excl VAT

Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform. This is an limited branding opportunity offered to a maximum of three sponsors.

Virtual Platform Rectangular Panel Banner

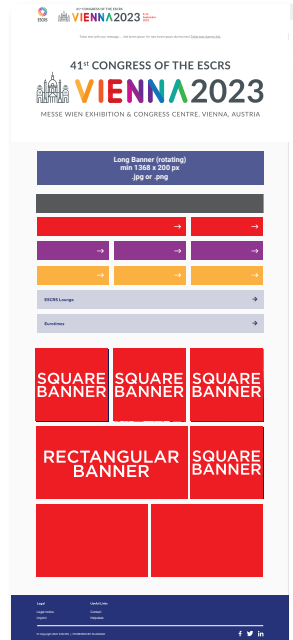
Price (EUR) **8,000** excl VAT

Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform.

Virtual Platform Square Banner

Price (EUR) **5,000** excl VAT

Achieve a high level of brand exposure by displaying a digital image on the home page of the virtual platform.



Virtual Platform Push Notification

Price (EUR) **4,000** excl VAT

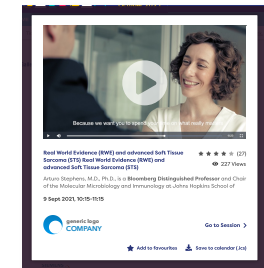
Promote your symposium or your company to website visitors or on the platform during the congress days! This is the perfect way to drive your brand to a specific audience before any of your competitors.



Virtual Platform 15 Second Skippable Pop-up Video Advert

Price (EUR) **8,000** excl VAT

Promote your company brand with a 15 second, skippable pop-up video that will display as delegates from one area of the ESCRS 2023 Congress virtual platform to another. Production of the video and associated costs are the responsibility of the sponsor.



Be creative! Come up with your own ideas.

Do you have an idea for a virtual branding opportunity not listed here? E-mail us at escrs.sponex@mci-group.com to discuss. If the organising committee approves your proposal, you will be granted exclusivity on this opportunity for the ESCRS 2023 Congress.



Sustainable Partner Packages



Sustainable Partner Packages

ESCRS 2022 Sustainability Highlights

Carbon Footprint



We have calculated the congress' s carbon and waste footprint using industry best practice methodologies as well as an advanced measurement tool called TRACE. The emissions from local event production, delegate and team travel, accommodation, food & beverages, venue and online participation are included in the scope of our measurements.

Total carbon footprint

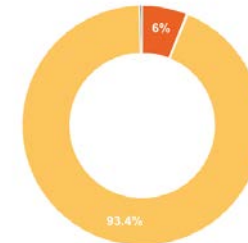
15875.54 tCO2e



Average carbon footprint per attendee

1250.24 kgCO2e

Carbon Footprint



- Energy
- Catering
- Travel
- Production
- Waste



CO2 equivalent from 7937.8 cars on the road for one year

This is the equivalent of



The carbon sequestered by 79377.7 tree seedlings grown for 10 years

Prepared in collaboration with the GDS-Movement



Sustainable Partner Packages

ESCRS 2022 Sustainability Highlights



Circularity of Event Materials

Percentage of materials reused,
donated, repurposed

73.0%

Percentage of assets hired or made
from reclaimed materials

69.4%

Percentage of materials recycled post
event

21.7%





Sustainable Partner Packages

ESCRS 2022 Sustainability Highlights

Waste Footprint

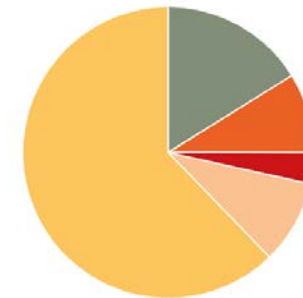


Total waste
25.38 Tonnes



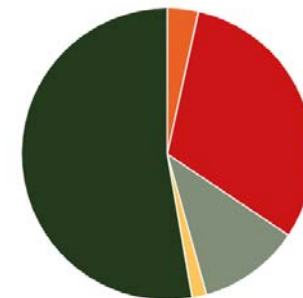
Where did waste come from? (by weight)

● Built items	16.2%
● Graphics	8.9%
● Food waste	3.4%
● Serveware	9.3%
● Everything else	62.2%



Where did waste go? (by weight)

● Landfill	3.4%
● Incinerated	30.9%
● Recycled	11.3%
● AD/Compost	1.6%
● Re-used	52.7%



Prepared in collaboration with the GDS-Movement



Sustainable Partner Packages

ESCRS Commitment and Vision

ESCRS and I are committed to improving the sustainability of all our activities as a society. Improving the footprint of our Vienna Congress is a priority, and we are working with our partners to organise a socially and environmentally responsible congress.

Our vision is that the congress will have zero waste to landfill, be carbon neutral, be a role model for social responsibility and that the event is accelerating change to make our industry more sustainable. This means we have to work collaboratively to support the wellness of our event participants, give back to local and global communities, regenerate ecosystems and inspire sustainability action from our event participants.

We invite you to join us in this journey.

Prof. Oliver Findl
President, ESCRS

Sustainability Partnership Opportunities Summary

Package	Price €
Congress Sustainability Partner	50,000€
Net Zero Partner	30,000€
Waste Zero Partner	25,000€
Water Stations and Bottle Partnership	60,000€
Congress Wellness Partner	25,000€
Healthy Break Partner	10,000€
Sustainable Exhibitors Service Package	8,000€

Sustainability Sponsorship Partnership

Sustainability only works if we are all involved and working together..

As our 2022 Sustainability Report discloses, in Milano we made our first efforts to achieve our vision of zero emissions, zero waste and socially responsibility. Learn more about this journey by downloading our 2022 Sustainability Report [CLICK HERE](#).

Now we need to go to the next level, and we would like to invite you to partner with ESCRS to achieve these bold and important goals, while positioning your brand as a leader in sustainability.

In return you will receive high international visibility through exposure pre, during and post congress in a variety of digital and physical assets. You will be able to showcase your thought leadership, and how your brand is committed and leading with environmental and social sustainability in the healthcare industry.





Sustainable Partner Packages

Opportunities Items & Prices

Congress Sustainability Partner (Exclusive)

Price (EUR) **50,000** excl VAT

Demonstrate your commitment to sustainability at the highest level by supporting the development of the sustainable event strategy, the audit and coaching of suppliers, environmental measurement and reporting of impacts.

As a lead partner you will be positioned as a thought leader and catalyst of change with brand recognition and exposure in the Sustainability report, in the congress app and in the plenary session.

Assets include:

- Logo on the ESCRS website sustainability page
- Feature in the newsletters and videos leading up to the Congress
- Promotion on the Congress App
- 2 Invitations to the Presidents Sustainability Dinner
- Keynote opportunity at the Sustainability Symposium
- Recognition in the opening ceremony
- Recognition on the sustainability wall at the congress
- Recognition in the Congress sustainability report

Net Zero Carbon Offsetting Partner

Price (EUR) **30,000** excl VAT

By being a Net Zero Partner, you will help ESCRS to achieve its goals of making a carbon neutral congress.

Your funding will support the measurement and offsetting of the local carbon emissions. As a top level partner, you will receive brand recognition and exposure within the congress and its communication that will help to position your brand as a sustainability thought leader and catalyst of change.

Assets include:

- Logo on the ESCRS website sustainability page
- Official partner of the Congress Carbon Offsetting program
- Feature in the newsletter leading up to the Congress
- Promotion on the Congress App
- Recognition in the opening ceremony
- Featured sponsor on the sustainability session in the program
- Recognition on the sustainability wall at the congress



Sustainable Partner Packages

Opportunities Items & Prices

Waste Zero Partner

Price (EUR) **25,000** excl VAT

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your funding will help improve the waste recycling stations and efforts within the congress. Your support will be recognised through brand signage on the waste stations, in the sustainability report and on the website:

Assets include:

- Signage at waste diversion stations with sponsor branding and waste stream educational info
- Logo on the Congress Website associated with sustainability
- Recognition on the sustainability wall at the congress
- Logo in the final Congress sustainability report

Water Stations and Bottle Sponsorship (Exclusive)

Price (EUR) **80,000** excl VAT

Position your brand as a champion of the circular economy by supporting ESCRS to work towards the goal of zero waste to landfill.

Your partnership will help to reduce the quantity of plastic waste produced at the congress by eliminating the use of single use plastic bottles and replacing them with branded water stations distributed through the congress center.

Assets include:

- Water stations with your branding places through the Congress venue
- Sponsor-branded water bottle distributed to all attendees at registration/badge pick up area





Sustainable Partner Packages

Opportunities Items & Prices

Congress Wellness Sponsor (Exclusive)

Price (EUR) **25,000** excl VAT

Position your brand as champions of wellness for delegates at the congress by sponsoring a branded Massage area with a team of 5 expert and qualified multilingual masseurs providing short massages in professional massage chairs.

Assets include:

- Exclusive sponsorship of the ESCRS Congress Wellness programme
- Branding at the Massage Area
- Logo included on the Congress website
- Logo included in online communications leading up to the Congress
- Massage Area branded on the event app with a sponsor recognition
- Sponsor can provide a sustainably made merchandising gift to distribute to attendees at the Massage Area (subject to sustainability guidelines provided by ESCRS and GDS-Movement)

Note: Congress Wellbeing Area and wellbeing activities will be provided by Inner-Sense.

Healthy Break Partner

Price (EUR) **10,000** excl VAT

Promote healthy breaks for participants in the exhibition area by sponsoring an electric cargo bike that will distribute free fruits and juices to participants.



Assets include:

- Branded cargo bike
- Logo included on the Congress website
- Logo included in online communications leading up to the Congress
- Sponsorship mention in the dedicated programme of wellbeing



Sustainable Partner Packages

Opportunities Items & Prices

Sustainable Exhibitors Service Package

Price (EUR) **8,000** excl VAT

This unique opportunity is designed for exhibitors who wish to take their organisations sustainability commitment to the next level. Sustainable event experts will support the brand to measure, improve and offset the environmental impacts from their exhibition and congress participation.

Services include:

- Consulting support by the GDS-Movement to measure and reduce the environmental impact of your organisations' participation at the Congress
- Carbon and waste footprint calculation of your Congress participation (travel, stand production, food, and waste)
- Sustainability report detailing your environmental footprint at the Congress and recommendations to improve your performance in the future
- Recommendations on how to offset the CO² emissions of the organisations congress footprint

Note: This service requires collaboration from the exhibitors suppliers in preparation before and post Congress.





Terms & Conditions



Terms & Conditions

ESCRS 2023 CONGRESS OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS 2023 Congress in the following form and definition:

- Face to face Meeting at the Messe Wien Exhibition & Congress Centre with a projected "in-person" attendance of over 8,000 healthcare professionals
- Virtual component hosted on the M-Event platform to facilitate the attendance of delegates who are not able to travel and participate in person.
- Congress dates: 8-12 September 2023

RESERVATION

To be valid, your reservation must be submitted via the ESCRS online booking platform ahead of the applicable deadlines communicated by the ESCRS 2023 Congress Sponsorship and Exhibition Secretariat. Booth space, satellite symposium slots and sponsorship items allocations will be attributed according to the ranking system in place at the ESCRS Congresses based on previous participations [Click here for further information](#). Companies will be requested to make choices, but neither ESCRS nor MCI Suisse SA can guarantee first choice. Once locations, slots and items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via the official ESCRS booking platform (or via signed paper order form where exceptionally applicable) constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total exhibition and sponsorship fees due shall be invoiced on booking. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to escrs.sponex@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation or reduction of booth space or other items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor/exhibitor	Cancellation fees applied
Until 150 days prior to the Meeting	50% of total order amount
Within 149 days of the Meeting	100% of total order amount

COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Scenario description	Cancellation terms applied
Cancellation of the face-to-face component of the event due to reasons directly, or indirectly, related to Covid-19 and conversion to a fully virtual event, taking place on same dates in 2023. ESCRS and MCI undertake only to cancel the F2F component if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.	<p>The organisers will liaise with exhibitors and sponsors to re-assign the value of items relating to the cancelled face-to-face portion of the meeting to virtual opportunities as best as possible. Companies that do not wish to convert their items to virtual shall be reimbursed up to a maximum of 50% of their total order amount.</p> <p>General: There shall be no waiver of applicable cancellation terms for orders of Satellite Symposia or IME Symposia. These orders will be converted to the fully virtual event. There shall be no waiver of applicable cancellation terms for order forms that concern only virtual opportunities. These orders shall carry over to the fully virtual event.</p>

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by exhibitors or sponsors including, but not limited to, travel expenses, stand builder costs, accommodation, additional on-site service providers etc.



Terms & Conditions

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling. All Exhibitors are required to have Public / General Liability insurance with a minimum Limit of Indemnity of 2 Million Euro in aggregate in order to participate in the Congress and associated Exhibition. The Exhibitor shall be liable for personal injury and damage to property caused by the Exhibitor, his or her servants or agents, or by his or her equipment and activities. All Risks cover against damage and theft to the Exhibitors own property, and also to property rented/leased by the Exhibitor, shall also be arranged by each Exhibitor. Cover shall also be arranged for injury to exhibitors own employees, where applicable. Exhibitors shall ensure that any subcontractors engaged by them have similar and commercially reasonable insurances in place. It is the responsibility of each Exhibitor to ensure that they have the required insurance policies in place and the ESCRS is only responsible for damages arising from the wilful neglect of its permanent staff.

Each Exhibitor is responsible for ensuring that they have the required level of insurance in place and that each external (non-venue) contractor engaged to provide services for their booth also have the required level of insurance cover in places for the duration of the exhibition buildup, open days and dismantle. All relevant documentation must be available for inspection on-site at the booth. In any case, the insurance protection will not be given to the exhibitors by the Organisers.

LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safety and security. The Organisers will take appropriate action against those who do not comply with the regulations. The organizers have the authority to demand removal/ change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor in due time. This manual will contain all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

ACCESS TO THE EXHIBITION

Access to the exhibition will only be possible to registered congress participants or exhibition participants. Access is subject to complying with all reasonable Covid related precautions.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor / exhibitor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed. Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.



Terms & Conditions

continued...

For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this commitment form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) :

anne.lesca@mci-group.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

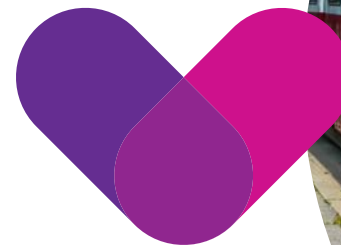
PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors, exhibitors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>





41ST CONGRESS OF THE ESCRS



VIENNA 2023

